

WSCE 2025 Awards Announcement

The World Smart City Expo (WSCE), now in its 9th year since its launch in 2017, is the leading smart city event in the Asia-Pacific region. Each year, the WSCE showcases the latest technologies and services in the smart city sector and serves as a key platform for exploring collaborative solutions to global challenges such as digital transformation and the climate crisis. The event plays a vital role in advancing smart city adoption and industry development.

The WSCE Awards is an official program of the Expo that recognizes outstanding achievements by cities and companies leading the smart city movement. This year, a total of 35 organizations will be selected for awards. Winners will receive various opportunities to promote their accomplishments. We look forward to your interest and participation in the WSCE Awards.

□ WSCE 2025 Overview

- **Event Title:** 2025 World Smart City Expo (WSCE 2025)
- **Date:** July 15 (Tue) – July 17 (Thu), 2025
- **Venue:** Exhibition Hall 1, BEXCO
- **Hosted by:** Ministry of Land, Infrastructure and Transport, Ministry of Science and ICT
- **Organized by:** Busan Metropolitan City, LH, K-water, BEXCO, Korea Smart City Association
- **Slogan:** Next City for All

□ WSCE 2025 Awards

1. Event Overview

- **Event Title:** WSCE 2025 Awards (2025 World Smart City Expo Awards)
- **Objective:** To share outstanding achievements by leading smart city companies and cities
- **Date & Time:** July 16 (Wed), 2025, 17:30–19:30
- **Venue:** World Stage, Exhibition Hall 1, BEXCO

2. Contest Details

- **Eligible Entries:** Outstanding technologies, services, and projects in the smart city field
- **Categories:** Outstanding Companies, Outstanding Cities, Best Partnership*

* Best Partnership Award will be given to all participating institutions (companies, cities, etc.) in joint smart city projects

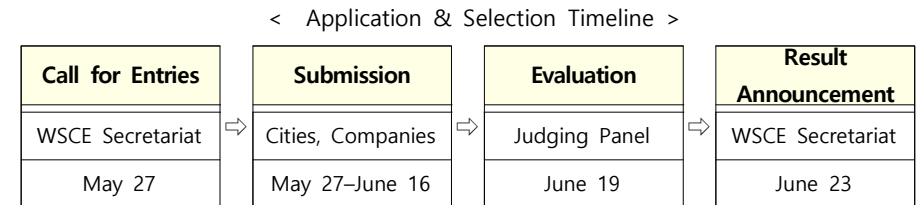
Classification	Category	Field	Eligible Applicants	Number of Awardees
Contest (27 Awardees)	Outstanding	AI & Data	Companies (Korean/International)	3
		Mobility		3
	Company (15)	Building & Infrastructure		3
		Safety & Healthcare		3
		Energy & Environment		3
	Outstanding City (8)	Korean Cities	Cities (Korean, International)	5
		International Cities		3
	Best Partnership (4)		Companies, Cities, etc. (Korean/International)	4
WSCE Contribution Award* (8)		Governments/Cities (International)	8	

* The Contribution Award is presented to international governments and cities that contributed to the success of the event through participation in the opening ceremony, exhibition, conference, etc. (Selected separately by the WSCE Secretariat and not open to applications.)

- **Eligibility:** Companies and cities (domestic and international)
- **Period:** May 27 (Tue) – June 16* (Mon), 2025 (KST)
 - * Based on the time the application is received by the WSCE Secretariat email (by 23:59:59 KST)
- **Submission:** Submit 1 application form and 1 consent form for the collection/use of personal information to the WSCE Secretariat via email (25smartcity@gmail.com)
 - * Forms available on the official WSCE website: (<https://worldsmartcityexpo.com/>)
 - ※ Applicants must specify the category and field in the application form. Categories may be adjusted by the judging panel depending on suitability, and the number of awards may be adjusted based on the level of participation in each category.

3. Selection Process

- **Evaluation:** Winners will be selected by a panel of experts from academia, industry, and research in the smart city field.
- **Result Announcement:** Results will be announced on the official WSCE website on June 23 (Mon) and winners will be notified by email.



4. Incentives for Awardees

- Priority invitation to investment pitching (IR) sessions
- Promotion of award-winning companies to overseas buyers at WSCE
- Display of winning projects at the WSCE 2025 exhibition venue
- Invitation to the networking party held in conjunction with the WSCE Awards
- Free access to premium (paid) WSCE conferences
- Top exposure of awardees in the online exhibition on the official WSCE website (with award certification badge)
- Highlighting of awardees in newsletters, web brochures, and other WSCE promotional materials

5. Notes

- All submissions will remain confidential and will not be disclosed externally by the WSCE organizers or Awards committee without the applicant's prior consent.
- If selected, some submitted materials may be disclosed for promotional purposes by the WSCE Secretariat.
- * Confidential business or operational information that could significantly harm the legitimate interests of the applicant will be excluded from disclosure.

< Disqualification Criteria >

- Awards will be revoked if supporting documentation is missing or false information is submitted.
- Award will be canceled if the awardee is unable to attend the WSCE Awards ceremony.
- * Winning organizations will be asked to provide attendee information for the awards ceremony at a later date.
- Awards will be revoked if the organization is no longer operational at the time of the ceremony (e.g., bankrupt).

6. Inquiries

- **Phone:** +82-70-4710-2052
- **Email:** 25smartcity@gmail.com

Appendix

WSCE 2025 Awards Evaluation Criteria

○ Companies

Criteria (Points)	Description
Innovation (20)	- How innovative is the solution? Provide detailed results from the innovation.
Scalability (20)	- Can the solution scale depending on the size of the challenge?
Applicability (20)	- To how many solutions can the smart city technology be applied?
Feasibility (20)	- How applicable and feasible is the smart city technology in various environments (domestic and international)? - Is the technology economically viable?
Social Value (20)	- How much social value has the technology generated?

○ Cities

Criteria (Points)	Description
Validity of the Initiative Plan (20)	- Are the identified urban challenges specific and well-defined? - Have KPIs been set to address these challenges? - Are the project goals appropriate? - Are the strategies for achieving the goals well-designed? - Is the funding plan realistic?
Operational Innovation (20)	- How innovative is the city's operational approach compared to existing methods? - Is the city solution scalable? - Is data effectively made open, and is its external utilization ensured?
Governance Excellence (20)	- Is the public-private governance structure well-designed? - Has citizen participation been meaningfully implemented? - Has the governance system functioned effectively throughout project implementation?
Problem-Solving Effectiveness & Urban Competitiveness (20)	- Are the project's quantitative outcomes clearly demonstrated? - Have efforts been made to reduce the digital divide? - Has the smart city initiative contributed to economic growth including enhancement of local competitiveness and job creation?
Sustainability (20)	- Are the conditions in place to ensure sustainable smart city operations? - Has the rollout of service solution been effectively implemented?